



"Hoopin' for Change"

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January 28, 2022

Dear Community Partner,

Gil Basketball Academy is celebrating its 12th year anniversary! We are organizing a benefit banquet honoring our court heroes. We are reaching out to you to ask for in kind donations for our silent auction.

The vision of Gil Basketball Academy was born out of the belief that one of the most effective ways to strengthen a community is for its youth to be surrounded by positive adult role models, positive peer influences, and be immersed in meaningful and constructive activities. As such, ***"GBA's mission is to empower youth by developing their athletic skills, leadership, work ethic, world view, and enhancing their commitment to the community."*** We want to support the youth of Salinas to "Shoot for and Reach" their positive goals by participating in organized basketball camps, clinics, college tours, motivational speaker forums, field trips and world tours. GBA aims to "hook" kids beginning at a young age and sustain them throughout their schooling years. We also hope to combat obesity and diabetes by providing organized physical activities and promoting healthy eating habits.

One of the primary goals is indeed to teach youth about every facet of the game of basketball. The larger goal of GBA is to teach our youth how to become healthy, productive, and positive contributing citizens of their community. We are asking you to support our cause by donating to our silent auction. We are a 501(c) (3) organization, and your donation will be tax deductible.

Thank you in advance for your support,

Jose Gil

GBA Executive Director

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